



**BLOOMBERG FOR  
EDUCATION**

A Bloomberg Professional Service Offering

# **THE BLOOMBERG CHAMPIONS PROGRAM**

**An Offsite Internship Initiative**

**Bloomberg**

## **CONTENTS**

**1 INTRODUCTION**

**1 ROLE DESCRIPTION**

**2 REQUIREMENTS**

**2 METRICS/REWARDS**

**2 DELIVERABLES FROM BLOOMBERG / TIMELINE**

**3 METRICS DETAILED**

**4 TERMS**

# THE BLOOMBERG CHAMPIONS PROGRAM INTRODUCTION

## THE HUNT FOR TYPE B

The industry is constantly on the lookout for young, driven, mature individuals as potential employees. Often with even the best prospects we fail to find measurable signs of past achievement as a predictor of future success. We seek individuals with rich and diverse backgrounds, and a demonstrated ability to conceptualize, promote and execute on ideas. Education from institutions with a strong commitment to quality business and finance education is a strong plus. The Bloomberg Champions Program is designed to help:

- » Institutes maximize their benefits from the Bloomberg Education Partnership
- » Students build strong performance metrics on their CVs
- » Recruiters find the perfect fit in a transparent, merit-based manner.

## SO, WHAT IS THE BLOOMBERG CHAMPIONS PROGRAM?

This is an offsite internship initiative which will induct 2 students appointed by the institute into an advanced training program. These students will also be mandated to create pan-department teams. The program will equip them with the know-how and skill to fully adapt Bloomberg to the needs of the institute. With training and support from Bloomberg, they will work with various departments in the institute to ensure maximum utilization of the existing Bloomberg infrastructure. This program is open only to Institutions that have Bloomberg Terminals installed on campus.

Upon successful execution on a predetermined set of transparent metrics, they will be awarded an opportunity to interview for a role at Bloomberg in addition to certification and other metrics based incentives. Important Note: This is not an employment program but an off-site internship initiative for a limited period subject to the conditions described in detail below

The institute is requested to revert with the names and profiles of the 2 nominated students from your pre-graduating batch (known going forward as Champions) along with a few notes on the criteria for their selection, and why you believe the nominated students would be a suitable fit for the program as compared to their peers. The two students may be from different streams within the institute.

## A WIN-WIN SITUATION

Bloomberg is not just the world's largest database. For educational institutions, the Bloomberg Education Partnership extends far beyond academia. It can be used for:

- » Classroom teaching: To enrich your displays, have case discussions
- » Student assignments: Individual and Group assignments; Projects
- » Workflow Simulations & Games: For both existing students and outside participants
- » Augmenting placement efforts: Finding recruiters and showcasing the institute
- » Accessing news channels and financial radio
- » Brand Building: Connecting with the industry
- » Executive & Faculty training programs
- » Leveraging your alumni network
- » Showcasing your research to industry participants

The Bloomberg Champions Program aims to address this as well.

## ROLE DESCRIPTION

The Bloomberg Champion, nominated by the institute, would be responsible for coordinating and ensuring the adoption of Bloomberg in various aspects of campus life. Each institute will have two champions.

The campus based project will begin with comprehensive training on our products and services, as well as insight into the global financial markets. Once they are trained – they train faculty, to help them integrate Bloomberg within their courses in the best possible way as well as other students in the campus, to enable them to utilize Bloomberg to the fullest. Additionally, the Champion would be responsible for coordinating efforts towards building the brand of the institute using Bloomberg.

Champions from institutes across India will be ranked based on transparent performance metrics (as given in page 5), and the top quartile will receive certificates of achievements while the rest will receive certificates of participation in addition to employment interviews for roles at Bloomberg.

Interim rewards will also be based on performance as per metrics (for details please refer to page 7) Metrics will evaluate both individual and team performance

## REQUIREMENTS & QUALIFICATIONS

- » Should be a bona fide student from the graduating full time batch of the institute
- » Should be able to dedicate at least 18 hours a month to this project
- » Bachelor's Degree required with stated academic achievement
- » Coursework in–Finance, Economics and/or Business is a plus but all majors welcome
- » Strong interest in the financial markets
- » Desire and flexibility to learn and grow in a fast-paced environment
- » Excellent verbal and written communication skills in English
- » Ability to multi-task under pressure, in a team, or remotely
- » Strong critical thinking and problem solving skills
- » Strong presentation & MS Excel skills
- » Minimum required GPA: 3.0 (Recommended: 3.3)
- » Recommended to have at least 1 year work experience

## METRICS

The Bloomberg Champions would be rated for their performance on the following metrics

- » Group Trainings for Students by Champion
- » Group Trainings for Faculty by Champion
- » Attendance In Online Bloomberg Trainings
- » Helping Answer Student Queries On Bloomberg
- » Games / Workflow Simulations using Bloomberg
- » Inter College Events Using Bloomberg
- » Maintaining Log of Bloomberg usage
- » Creating Assignments using Bloomberg
- » Student Certifications on Bloomberg
- » Creating a Wall of Bloomberg Factsheets
- » Alumni Engagement
- » Non Alumni Industry Engagement
- » Management and Faculty Development Programs
- » Any Other New Initiatives

## DELIVERABLES FROM BLOOMBERG

- » Bloomberg will be offering weekly online training sessions by Bloomberg Advanced specialists to the champions.
- » Champions will have access to games, case studies, and examples of simulation activities that can be conducted using Bloomberg
- » Two Bloomberg representatives would be available on phone and email for any additional assistance
- » Value Added Workshops for champions:
  - Corporate Life Skills
  - Career Planning
  - Pre-placement Clinic

## TIMELINE

Exact dates will be announced as applicable.

- » **Jan 2015**  
Invitations to Nominate Champions
- » **31 Jan 2015**  
Champion Profile Submission Deadline
- » **Feb 2015**  
Start of Program/Champion Orientation in office
- » **March 2015**  
Competitive phase Commences
- » **December 2015**  
Program ends, Interviews of 2015 Champions

Subject to the success of the 2014 Bloomberg Champions Program, the 2015 could be started as early as February.

REWARD	RECIPIENT	FREQUENCY
League Table Ranking of all Participating Champions and Institutes	All Teams and Individuals	Ongoing, Updated Weekly
Cash Rewards for Organizing and Proctoring Bloomberg Aptitude Tests	All Teams	As per Execution Bloomberg Aptitude Tests (Refer Metrics)
Visit to Mumbai – Office Tour and learning industry workflows.	Top 6 schools for the quarter	Quarterly
Bloomberg Premium Gifts	Top Quartile	Quarterly
Achievement Certificates	Top Quartile	Program End
Participation Certificates	Bottom 3 Quartiles	Program End
Participation Certificates	Bottom 3 Quartiles	Program End
Invitation to the Bloomberg Academy Program	Top 2 Quartile	Program End

ACTIVITY	NATURE	EFFORT	PERFORMANCE MEASURABLE	MINIMUM EXPECTED	SCORING MODEL	VERIFICATION PROCESS
Group trainings for students by champion	Essential	Solo	Feedback quality	1 Per month	5 × (# of instances of feedback) × (% feedback score)	Feedback surveys
Group trainings for faculty by champion	Essential	Solo	Feedback quality	1 Per month	50 × # of instances of feedback) × (% feedback score)	Feedback surveys
Attendance in online Bloomberg trainings	Essential	Solo	# of sessions attended	1 Per month	30 Points per session attended	Direct verification
Helping answer student queries on Bloomberg	Essential	Solo	# of questions resolved	1 Per week	10 Points per answer without helpdesk.	Questioner's reply confirming satisfaction
Games / workflow simulations using Bloomberg	Essential	Team	Feedback quality	1 Per month	10 × (# of instances of feedback) × (% feedback score)	Feedback surveys
Inter college events using Bloomberg	Essential	Team	Feedback quality	1 Event	(50× # of institutes) + 2× # of participants) × (% feedback score)	Feedback surveys
Maintaining log of Bloomberg usage	Essential	Team	# of logins in a month	No minimum criteria	10 Point per hour of terminal usage logged	Signoff by in-charge faculty
Creating assignments using Bloomberg	Essential	Team	# of assignments	1 Per month	50 × # of assignments used in courses	Signoff by in-charge faculty
Student certifications on Bloomberg	Essential	Team	# of certifications	1 Per month	10 Points per asset class certification	Direct verification
Creating a wall of Bloomberg factsheets	Optional	Team	# of unique fact sheets utilized	No minimum criteria	# of fact sheets × 20 points	Photographs on relevant Bloomberg social media
Industry Engagement	Optional	Team	# of Industry professionals engaged	No minimum criteria	5 points per person added on persistent chat	Presence on persistent chat
Management and faculty development programs	Optional	Team	# of programs using Bloomberg	No minimum criteria	300 Points for considerable use of Bloomberg in teaching and participant assignments	Signoff by in-charge faculty

### APPENDIX 3: TERMS & CONDITIONS

- » In the course of this program, you will be providing Bloomberg with your personal information. You consent to Bloomberg using that information for the purpose of considering your suitability for employment, as well as for general internal statistical analysis and reporting purposes, including candidate activity and demographic reports. Bloomberg will process your information in compliance with applicable laws on privacy and data protection.
- » If we do not employ you at the end of the program, you agree that we may retain and use the information that we obtain as part of your application process so as to be able to consider your application later if a suitable position becomes available and, if appropriate, to refer back to this application if you apply again. If at any time you no longer want Bloomberg to consider your application, please let us know, in which case your information will be stored securely for no more than one year from the date of notification and access to it will only be made if and to the extent necessary for legal and regulatory purposes.
- » Bloomberg is a global company and you therefore consent to Bloomberg processing your information on its servers in the United States of America. Bloomberg is committed to compliance with its privacy obligations and for that reason will apply the Safe Harbor Privacy Policy when processing your information on its US servers. If you are applying for a position outside the EEA and US, you agree that Bloomberg may also process your information on its servers in the country in which the relevant position is located and comply with the privacy legislation in that country. In processing data either in the US or any other country, employees of Bloomberg will only access your information where necessary:
  - to consider your suitability for employment;
  - for general statistical analysis and reporting purposes; or
  - to comply with legal or regulatory obligations.
- » Where required, your information may be disclosed to law enforcement, regulatory or other government agencies, or third parties where necessary to comply with legal or regulatory obligations or requests.
- » If you are offered a position of employment at Bloomberg, such offer and continued employment is contingent on the satisfactory results of both reference checks and a background search.
- » You are responsible for ensuring that the information you submit both regarding yourself and your performance metrics is accurate and up-to-date. You may review or update your personal information at any time using this site or by contacting us. At the same time, by agreeing to be part of the program and submitting your application, you agree that we may use third parties to verify your information. However, we will not seek any additional data from those third parties without your explicit prior consent.

### ADDITIONAL PROGRAM TERMS

- » One faculty member/official from the institute/university will be aligned to the program to support smooth execution
- » The interview, inclusion in the Bloomberg Academy Program, or any other interaction does not constitute a guarantee of final placement in Bloomberg
- » This is an unpaid internship program, but potential exists for champions to earn from organizing and proctoring as many instances of the Bloomberg Aptitude Test as possible.
- » In case of dishonesty or manipulating data of any kind, the champions from the institute would be disqualified from the program. New Champions may be appointed, but the points accrued by the previous champion will not be transferred to the new one.
- » Champions are required to adhere to a minimum expected performance level for continued participation in the program
- » While the Champions may seek support from their batch-mates/teachers in the performance of their roles, the benefits/rewards of the program will accrue only to them and may not be transferred to anyone else.
- » Bloomberg's decision in all matters is final and binding

### THE COMPANY

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength - delivering data, news and analytics through innovative technology, quickly and accurately—is at the core of the Bloomberg Professional service, which provides real time financial information to more than 315,000 subscribers globally. Bloomberg's enterprise solutions build on the company's core strength, leveraging technology to allow customers to access, integrate, distribute and manage data and information across organizations more efficiently and effectively. Through Bloomberg Law, Bloomberg Government, Bloomberg New Energy Finance and Bloomberg BNA, the company provides data, news and analytics to decision makers in industries beyond finance. And Bloomberg News, delivered through the Bloomberg Professional service, television, radio, mobile, the Internet and three magazines, Bloomberg Businessweek, Bloomberg Markets and Bloomberg Pursuits, covers the world with more than 2,400 news and multimedia professionals at more than 150 bureaus in 73 countries. Headquartered in New York, Bloomberg employs more than 15,000 people in 192 locations around the world.

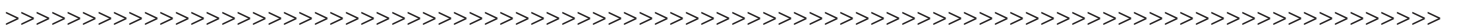


**ABOUT THE BLOOMBERG PROFESSIONAL® SERVICE**

Bloomberg, the global business and financial information and news leader, gives influential decision makers a critical edge by connecting them to a dynamic network of information, people and ideas. The company's strength—delivering data, news and analytics through innovative technology, quickly and accurately—is at the core of the Bloomberg Professional service, which provides real time financial information to more than 315,000 subscribers globally. Headquartered in New York, Bloomberg employs more than 15,000 people in 192 locations around the world.

**LEARN MORE**

To learn more about what Bloomberg for Education can do for your academic institution, email us at [universities@bloomberg.net](mailto:universities@bloomberg.net).



**BEIJING**

+86 10 6649 7500

**FRANKFURT**

+49 69 9204 1210

**LONDON**

+44 20 7330 7500

**NEW YORK**

+1 212 318 2000

**SÃO PAULO**

+55 11 2395 9000

**SYDNEY**

+61 2 9777 8600

**DUBAI**

+971 4 364 1000

**HONG KONG**

+852 2977 6000

**MUMBAI**

+91 22 6120 3600

**SAN FRANCISCO**

+1 415 912 2960

**SINGAPORE**

+65 6212 1000

**TOKYO**

+81 3 3201 8900